



May 3, 2010

Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington D.C. 20554

RE: MB Docket 10-56

Dear Chairman Genachowski:

Content Distribution Associates, LLC (dba 'Condista') is a minority owned Florida based limited liability company established in 1999.

Our company supports the Comcast-NBC Universal joint venture because we believe the new entity will continue Comcast's support for independent programming.

Our core business is to help grow the revenue of Spanish-language cable channels by increasing their distribution on cable and satellite providers in the US. Condista is owned jointly by me and my business partner, Jorge Fiterre. We have a total of seven employees in four states. We work with more than twenty different Spanish-language networks owned by fourteen different companies.

We started working with Comcast in 2002 during Comcast's acquisition of AT&T Broadband. AT&T Broadband operated in some of the largest Hispanic markets in the US, including Los Angeles, San Francisco, San Jose, Dallas, Chicago, Boston, Denver and Miami, but they had no overall strategy on how to serve those markets. Our networks did little business with AT&T Broadband because there was no corporate support at AT&T for Spanish-language programming. That changed under Comcast.

Since Comcast began operations in these key Hispanic markets, they have sought to be a leader in our industry: Spanish-language pay TV. Comcast has worked with our company to expand the number of independent, Spanish-language networks available to the market. Comcast has supported these networks and the drive to serve the US Hispanic population at all levels of their company. We have met the same positive level of support at Comcast systems, regions and the corporate office.

Comcast made a significant investment in their network to create the space available for more channels and more products. They have always re-invested portions of that increased space in independent companies like our clients. Today Comcast offers more Spanish-language programming than any other US pay TV provider. And more important than just the volume of channels is the structure of the channels. Yes, they

have Spanish-language networks offered by large multi-national media companies, but they also carry independent and start up networks. Comcast has taken risks with us on programming. Most have worked out, but not all. This type of support from the dominant company in the industry has an affect on the rest of the industry too.

The impact of the support Comcast provides to the market is felt not only in the business generated by the networks within Comcast but also in the impact Comcast has on the market. Other pay TV providers such as AT&T, Verizon, DirecTV, Time Warner Cable and others have also expanded their business with independent channels as a result of Comcast's support of these same channels.

Our company and our employees and our clients and their employees benefit from the positive support we receive from Comcast. The US Hispanic community is an additional beneficiary because Comcast delivers a diverse programming line up that includes independent programming.

I am available to discuss this issue further at the contact information below.

Best regards,

A handwritten signature in black ink, appearing to read 'Burke Berendes', followed by a long horizontal line extending to the right.

Burke Berendes

Partner

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